



Who is Parole di Vita

A VALUES-DRIVEN, INCLUSIVE, MULTI-PLATFORM TELEVISION NETWORK

Parole di Vita is an Italian television network dedicated to culture, values, and personal growth, with over thirty years of editorial and audiovisual experience.

Founded in the 1990s as an editorial project centered on a *daily devotional* publication, the network has progressively expanded its activities, leading to the creation of a fully dedicated television channel.

Today, **Parole di Vita** is broadcast nationwide via Digital Terrestrial Television and internationally via satellite, with a strong multi-platform presence through its proprietary app and third-party platforms

The editorial line is based on original productions, the Italian adaptation of international content, and localization for a global audience. The programming schedule includes **over 1,650 hours per year of live productions and well-established formats**, ensuring continuity, editorial quality, and strong audience engagement.

Parole di Vita's Key Strengths

HIGH-QUALITY CONTENT, ACCESSIBLE AND DESIGNED FOR THE WHOLE FAMILY

Programming for a broad audience

A structured schedule designed for daily viewing, with content suitable for family audiences and different age groups, within a safe and positive editorial environment.

Storytelling, current affairs, and inspirational formats

Programs that share real-life stories, address current topics, and offer insights for reflection and personal growth, using accessible and constructive language.

Accessibility and inclusion

A concrete commitment to inclusion, with productions accessible in **Italian Sign Language (LIS)** and the ongoing development of editorial solutions aimed at broader and more inclusive access.

Evolving dubbing and subtitling

Italian-dubbed productions and the progressive implementation of **closed captions (CC)**, with the possibility of language adaptation based on the user's local language, to support international content accessibility.

Free multi-platform apps

Content available through a free proprietary app and third-party platforms, ensuring simple, immediate, and barrier-free access.

Weekly Schedule

A CONTINUOUS AND RECOGNIZABLE PROGRAMMING STRUCTURE, DESIGNED FOR DAILY VIEWING

LUNEDÌ	MARTEDÌ	MERCOLEDÌ	GIOVEDÌ	VENERDÌ	SABATO	DOMENICA
INCONTRO MATTUTINO	INCONTRO MATTUTINO	INCONTRO MATTUTINO	INCONTRO MATTUTINO	INCONTRO MATTUTINO	INCONTRO MATTUTINO	INCONTRO MATTUTINO
SUPERBOOK	SUPERBOOK	SUPERBOOK	SUPERBOOK	SUPERBOOK	SUPERBOOK	SUPERBOOK
COME GODERSI LA VITA OGNI GIORNO	COME GODERSI LA VITA OGNI GIORNO	COME GODERSI LA VITA OGNI GIORNO	COME GODERSI LA VITA OGNI GIORNO	COME GODERSI LA VITA OGNI GIORNO	COME GODERSI LA VITA OGNI GIORNO	COME GODERSI LA VITA OGNI GIORNO
INTOUCH	ARCHEOLOGIA	INTOUCH	ARCHEOLOGIA	MUSICA	MUSICA	GOSPEL
OGGI INSIEME	OGGI INSIEME	OGGI INSIEME	OGGI INSIEME	OGGI INSIEME	OGGI INSIEME	MUSICA
LA VOCE DEL PASTORE	LA VOCE DEL PASTORE	LA VOCE DEL PASTORE	LA VOCE DEL PASTORE	LA VOCE DEL PASTORE	LA VOCE DEL PASTORE	LA VOCE DEL PASTORE
REVIEW	REVIEW	REVIEW	REVIEW	REVIEW	REVIEW	LA BUONA NOTIZIA
DONNE DI FEDE	MUSICA	DONNE DI FEDE	ANDREW WOMMACK	DONNE DI FEDE	MUSICA	ANDREW WOMMACK
ESPERIMENTI CON PAOLOTTA	MA CHE GIOIA	ESPERIMENTI CON PAOLOTTA	MA CHE GIOIA	ESPERIMENTI CON PAOLOTTA	MA CHE GIOIA	IN TOUCH
LA VOCE DEL PASTORE	LE ARMI DELLA LUCE	OLTRE IL NATURALE	LA VOCE DEL PASTORE	LA VOCE DEL PASTORE	LA VOCE DEL PASTORE	FILM
FILM	CHRIS OYAKHILOME	COME TRALCI	CASA DI GRAZIA	FILM	FILM	CHRIS OYAKHILOME



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