

BeJoy.kids

Grow with
joy...
Watch
BeJoy!



English

Who is BeJoy.kids

An educational, family-friendly television channel for children

BeJoy is an Italian television channel dedicated to children, launched in **September 2025** with the aim of offering educational, narrative, and value-based content in a safe, family-friendly viewing environment.

The channel offers programming designed to support children's growth, fostering curiosity, creativity, empathy, and positive values through stories, animation, music, and educational formats.

Today, BeJoy is available on **Digital Terrestrial Television – LCN 247** and can also be accessed via **HbbTV in high definition (HD)**, ensuring a modern and accessible viewing experience.

In the coming months, BeJoy will also be available via **satellite on Hotbird 13° East** and on the **Sky** and **Tivùsat** platforms, expanding its national and international coverage.



BeJoy.kids' Key Strengths

A positive, safe television environment designed to grow with joy

Created for
children...
trusted by
parents!

✓ **Programming designed for children**

A schedule created specifically for young audiences, with content suitable for different age groups and organized to provide a calm, structured, and reassuring viewing experience.

✓ **Educational, narrative, and creative content**

Stories, animation, and original formats that stimulate imagination, curiosity, and learning, while conveying positive values such as friendship, respect, cooperation, kindness, and discovery of the world.

✓ **A safe, family-friendly environment**

BeJoy offers a protected and brand-safe television environment, free from violent or inappropriate content, where parents and children can comfortably enjoy shared viewing moments.

✓ **A growing project**

BeJoy is a continuously evolving channel, with an expanding presence across major television and digital platforms, designed to support and accompany more families in different viewing contexts.



Weekly Schedule

A continuous, recognizable schedule designed for children's everyday routines

LUNEDÌ	MARTEDÌ	MERCOLEDÌ	GIOVEDÌ	VENERDÌ	SABATO	DOMENICA
Superbook	Superbook	Superbook	Superbook	Superbook	Superbook	Superbook
•	•	•	•	•	•	•
Bible Treasure	Bibtoons Go	Bible Treasure	Kids X-Press	Bibtoons Go	Bible Treasure	Ready, Set, X-plore
•	•	•	•	•	•	•
Ma che Gioia	Ma che Gioia	I Cristianoni	Ma che Gioia	Ma che Gioia	I Cristianoni	I Cristianoni
•	•	•	•	•	•	•
Musica	Musica	Musica	Musica	Musica	Musica	Musica
•	•	•	•	•	•	•
La Bussola	La Bussola	La Bussola	La Bussola	La Bussola	La Bussola	La Bussola
•	•	•	•	•	•	•
Creation Is! Science	Minno Kids	Quo Vadis	Minno Kids	Minno Kids	Creation Is! Science	Film Animati
•	•	•	•	•	•	•
A Casa di Paolotto	Superbook Classic	Superbook	A Casa di Paolotto	Superbook Classic	Esperimenti con Paolotto	Superbook
•	•	•	•	•	•	•
Kids' Ten Commandments	Kids' Ten Commandments	Kids' Ten Commandments	Kids' Ten Commandments	Kids' Ten Commandments	Paolotto	Minno Kids
•	•	•	•	•	•	•
Kids Praise	Kids Music	Kids Music	Kids Music	Kids Music	Minno Kids	Kids Praise
•	•	•	•	•	•	•
Kids Praise	Kids Music	Kids Music	Kids Music	Kids Music	Kids Praise	Kids Praise



Channel **247** - DTT



www.bejoy.kids